

# Xudong Liu ( )

Position: Associate Professor

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Faculty of Humanities and Arts

Macau University of Science and Technology

## ***Research Interest***

Media Psychology, Public Opinion, Theoretical Implications of Social Media Use

## ***Education***

2006-2011	Ph.D. / Mass Communication / Southern Illinois University Carbondale
1996-1999	M.A. / Journalism and Communication / Fudan University
1991-1995	B.A. / History / Nanjing University

## ***Teaching and Professional Experience***

2015 - present	Associate Professor/ Macau University of Science and Technology
2011 - 2015	Assistant Professor/ Macau University of Science and Technology
2008 - 2009	Lecture / College of Mass Communication and Media Arts/ SIUC
1999 - 2003	Editor / News Room / <i>Jiefang Daily</i>

## ***Selected Publications***

### *Journal Articles:*

1. **Liu, X., & Li, X.** (2023). Diversified exposure mitigates biased perceptions: Involvement, media exposure, and hostile media perceptions toward coverage of U.S.-China trade disputes. *International Communication Gazette*.  
<https://doi.org/10.1177/17480485231216581> (SSCI; IF:1.9; Q3 in Communication)
2. **Liu, X., Pang, S., & Li, X.** (2023). Enveloped in mediated pandemic: Immersion as a mediator of the effects of media exposure on perceived severity and behavioral intention. *Chinese Journal of Communication*.  
<https://doi.org/10.1080/17544750.2023.2248287> (SSCI; IF:2.7; Q2 in Communication)
3. Yang, S., Huang, V., Zhong, L., **Liu, X.**, & Zhong, R. (2023). Social compensation or social enhancement? A path model connecting rejection sensitivity and loneliness for Chinese online dating applications users. *Computers in Human Behavior*, 149, 107929.  
<https://doi.org/10.1016/j.chb.2023.107929> (SSCI; IF 9.9; Q1 in Psychology)

4. Guo, Y., Yu, Q., Gao, Y., **Liu, X.**, & Li, C. (2023). Max-min distance embedding for unsupervised hyperspectral image classification in the satellite Internet of Things system. *Internet of Things*, 22, 100775. <https://doi.org/10.1016/j.iot.2023.100775> (SCI; IF: 5.9; Q2 in Engineering General)
5. Zhao, X., **Liu, X.**, Chen, Y.S., Jiao, W.A., Ao, S.H., Shen, F., & Zhao, Z. G. (2023). First-person influences on third-person perceptions. *China Media Research*, 19(4), 1-28.
6. **Liu, X.** & F & R( , \* , , ( N perceptions on job satisfaction and organizational commitment moderated by altruism. *Journalism Practice*, <https://doi.org/10.1080/17512786.2022.2142838> (SSCI; IF:2.1; Q2 in Communication)
7. **Liu, X.**, Lo, V.H., Wei, R., Li, X., Pang, S., & Zhang, R. (2021). Media exposure and third person perception: The mediating role of social realism and proxy efficacy. *International Journal of Communication*, 15, 4338-4359. (SSCI & SCI; IF:2.1; Q2 in Communication)
8. **Liu, X.**, Lo, V.H., & Wei, R. (2020). Violent videogames, telepresence, presumed influence, and support for taking restrictive and protective actions. *Sage Open*, 10(2), 1-11. <https://doi.org/10.1177/2158244020919524> (SSCI; IF:2.0; Q2 in Social Science/Miscellaneous)
9. **Liu, X.**, & Li, X. (2015). Disagreement expression and reasoned opinions in two US online newspaper forums. In *Emerging Media* (pp. 222-240). New York: Routledge.
10. **Liu, X.**, & Li, X. (2015). What motivates online disagreement expression? The influence of self-efficacy, mastery experience, vicarious experience, and verbal persuasion. In *Emerging Media* (pp. 197-221). New York: Routledge.
11. **Liu, X.**, & Lo, V. H. (2014). Media exposure, perceived personal impact, and third-person effect. *Media Psychology*, 17(4), 378-396. <https://doi.org/10.1080/15213269.2013.826587> (SSCI; IF:4.2; Q1 in Communication)
12. Li, X., & **Liu, X.** (2013). Selective exposure, extended exposure, and sidetracked exposure: A model of media exposure on the internet and consequential effects. *Annals of the International Communication Association*, 37(1), 323-347. <https://doi.org/10.1080/23808985.2013.11679154>
13. **Liu, X.**, & Fahmy, S. (2011). Exploring the spiral of silence in the virtual world: C willingness to express personal opinions in online versus offline settings. *Journal of Media and Communication Studies*, 3(2), 45.
14. Li, X., & **Liu, X.** (2010). Framing and coverage of same-sex marriage in US newspapers. *Howard Journal of Communications*, 21(1), 72-91. <https://doi.org/10.1080/10646170903501161>

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**Research Grants/Projects**

- 2023 The Influence of AIs Diffusion on the Quality of Creative Text (Principal Investigator; Finished)
- 2023 The Research on Macau Newspapers during the Anti-Japanese War (Principal Investigator; Finished)
- 2022 D D J , Altruism, and Responsive Behaviors (Principal Investigator; Finished)
- 2021 A Survey Study of New Media and Social Behaviors of Macau Residents (Co-Principal Investigator; Finished)
- 2018 General Self-Efficacy, Proxy Efficacy and Third Person Effect Concerning Internet Pornography (Principal Investigator; Finished)