calcultural and creative center". Direct of China cimation society of micro film productional committee of Academy of and visional committee of an adjust of mation and argital media art professional teaching steering committee of Jiangsu Oniversity; director of Jiangsu Media Art Research Association; director of Jiangsu Association of Arts and crafts designers branch; deputy director of Jiangsu Digital Art Design Expert Committee. The final judge of the Sixth National Digital Art Design Competition organized by China electronic video industry association of the Ministry of industry and information technology and the expert committee of digital art design of China; and the judge of Xiamen International Animation Festival Golden Dolphin animation competition.

Research field and direction: mainly engaged in the teaching and research of digital media art design, animation art design, interactive art design and digital entertainment content design related to cultural creativity **and**to**igital**.entertainment.

In recent years, more than 60 academic papers have been published in rabtional authoritative and core journals. Rublished 16