In an argital media are projessionar teaching steering committee of Jiangsu University, arrector of Jiangsu Media Art Research Association; director of Jiangsu Association of Arts and crafts designers branch; deputy director of Jiangsu Digital Art Design Expert Committee. The final judge of the Sixth National Digital Art Design Competition organized by China electronic video industry association of the Ministry of industry and information technology and the expert committee of digital art design of China; and the judge of Xiamen international Animation Festival Golden numbernational competitional Sciences as:

ı; d<u>i</u>rectd

icro

Research field and direction: mainly engaged in the teaching and research of digital media art design, animation art design, interactive art design and digital entertainment content design related to cultural creativity and digital entertainment.

In recent years, more than 60 academic papers have been published in national authoritative and core journals. Published 16

Sciences