



MACAU UNIVERSITY  
OF SCIENCE AND TECHNOLOGY  
澳門科技大學

Faculty of  
Hospitality and Tourism Management  
酒店與旅遊管理學院

Dr. Chau Shuk Mun, Salott (周淑敏)

Assistant Professor

<u>Areas of Research Expertise</u>	<u>Areas of Teaching Expertise</u>
<ul style="list-style-type: none"><li>● Hospitality and Tourism Education</li><li>● Destination Marketing and Management</li><li>● Tourism and Hospitality Marketing</li><li>● Hotel and Tourism Service Management</li><li>● Visitor Management and Sustainable Development</li></ul>	<ul style="list-style-type: none"><li>● Hotel Planning and Development</li><li>● Travel and Hotel Service Management</li><li>● Hotel Operation and Management</li><li>● Travel Agency Operations and Management</li><li>● Tourism and Hospitality Marketing</li><li>● Hotel Operations</li><li>● Rooms Management</li></ul>

## Qualifications

[Academic Qualifications]

D.HTM / Hotel and Tourism Management / Hong Kong Polytechnic University

M.A. / Economics / Southern Illinois University at Carbondale, U.S.A.

Diploma / Economics / Hong Kong Baptist University

[Professional Qualifications]

Food Hygiene Manager (Institute of Environmental Health, U.K.)

Certified Tour Escort (Travel Industry Council, Hong Kong)

Postgraduate Certificate of Education (Hong Kong University)

## Publications

[Academic Papers]

Chau, S. (2021). Antecedents and Outcomes of Educational Travel in Higher Education. *Journal of Hospitality, Leisure, Sport & Tourism Education*, 29. <https://doi.org/10.1016/j.jhlste.2021.100331>.

Chau, S. & Yan, L. (2021). Destination Hospitality Indicators. *Journal of Destination Marketing & Management*. 19 (6). <https://doi.org/10.1016/j.jdmm.2020.100537>.

Chau, S. & Cheung, C. (2018). Academic Satisfaction with Hospitality and Tourism Education in Macao: The Influence of Active Learning, Academic Motivation, and Student Engagement. *Asia Pacific Journal of Education*, 38 (4), 473–489. <https://doi.org/10.1080/02188791.2018.1500350>.

Chau, S. & Cheung, C. (2017). Bringing Life to Learning Education. *The Asia-Pacific Education Researcher*, 26, 127–136. <https://doi.org/10.1007/s40299-017-0333-6>.

[Conference Papers]

- 2019 Chau, S. (2019). A study on work values, career choices, job satisfaction and organizational commitment of hospitality industry in Hong Kong and Macau. 15<sup>th</sup> Annual International Conference on Tourism. Athens, Greece.
- 2018 Chau, S. (2018). Impact Analysis of Educational Travel. 2<sup>nd</sup> Advancement on Business, Tourism and Hospitality International Conference. Bali, Indonesia.
- 2015 Chau, S. & Cheung, C. A Study of Active Learning in Hospitality Education. 13<sup>th</sup> APacCHRIE Conference in conjunction with 14<sup>th</sup> APF Conference June 2015. Auckland, New Zealand
- 2014 Chau, S. & Cheung, C. (2014). Developing a Conceptual Framework of Student Engagement in Hospitality and Tourism Education. Global Tourism & Hospitality Conference. Hotel Icon, Hong Kong
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