

Faculty of

Dazhi (Daisy) Qin  
Assistant Professor

Areas of Research Expertise

- Hospitality Financial Management
- Tourism Economy
- Tourism and Hospitality Marketing
- Sustainable Tourism

Areas of Teaching Expertise

- Hospitality Financial and Accounting Management
- Hospitality & Foodservice Cost Control

## [Editorial Experience]

### Ad-hoc Reviewer for Academic Journals:

- Tourism Management (SSCI, Q1)
- International Journal of Hospitality Management (SSCI, Q1)
- International Journal of Contemporary Hospitality Management (SSCI, Q1)
- Frontiers in Psychology (SSCI, Q1)
- Global Health Research and Policy

### Ad-hoc Reviewer for Referred Conference Proceedings:

- Global Marketing Conference 2023

## [Certifications]

- Certification in Statistical Methods and Analyses in Education and Behavioral Sciences
- The Scholarship of Teaching and Learning Workshop Certificate by Oklahoma State University
- Post Crisis Hospitality Management Certificate by University of South Florida
- Certification of Hotel Industry Analytics by CHRIE

## Research & Publications

### [Journal Articles]

- Im J., Chung Y. & **Qin D.** (2023). Exploring diversity, equity, and inclusion in hospitality and tourism firms through the organizational justice and stakeholder theories. *Tourism Management*, 95, 104662.
- Lv, X., Yang, Y., **Qin, D.**, Cao, X., & Xu, H. (2021). Artificial Intelligence service recovery: The Human Behavior, 126, 106993.
- **Qin, D.**, Xu, H., & Chung, Y. (2019). Perceived impacts of the poverty alleviation tourism policy on the poor in China. *Journal of Hospitality and Tourism Management*, 41, 41-50.
- Xu H., **Qin D.**, & Ren J. (2018). Study on the Path and Influence Mechanism of Rural Poverty Reduction Tourism Policy in Traditional Forest Areas. *Social Scientist*, 9, 82-88.
- Xu H., & **Qin D.** (2015). A Comparative Study of the Integration of Regional Tourism in China Case Study of Tourist Area in Jing-Jin-Ji and the Yangtze River Delta. *Journal of Tianjin University of Commerce*, 1, 36-40.
- Liu H., & **Qin D.** (2014). Green Hotel Service Innovation. *Industry & Science Tribune*, 15, 236-237.
- Xu H., Lyu X., & **Qin D.** (2013). A Comparative Study on Service Innovation of Chinese Budget Hotels. *Tourism Science*, 27, 41-51.
- **Qin D.**, Xu H., & Bai J. (2012). A Comparative Study on Travel Management Business Model of China Tourism Enterprise. *Tourism Forum*, 5, 46-51.
- Xu H., Lyu X., & **Qin D.** Structure in China. *Journal of Beijing International Studies University*, 11, 1-5.

### *[Conference Papers]*

- **Qin, D.** & Chung, Y. (2023). Pre & During Pandemic: What does financial data say? The 28th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Jan, Los Angeles, CA, United States
- **Qin D.** & Chung Y. (2022). External crisis, financial risks, risk management, and competitive advantages in tourism and hospitality industry. ICHRIE Conference, 2022 Annual International CHRIE Summer Conference, Aug. 3-6, 2022, Washington, D.C., United States
- **Qin D.**, So K. K. F., & Chung Y. (2021). AI-powered Service Failure in Hotel Industry. 19th APacCHRIE Conference, June 2-4, 2021, Singapore
- **Qin D.**, Xu H., Chung Y., & Qu H. (2019). The Impact of Poverty Alleviation Tourism Policy on the Poor in China. The 25th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Jan, Houston, TX, United States
- **Qin D.**  
Different Brand Position. The 21st Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Jan, Philadelphia, United States
- Xu H., Liu Y., & **Qin D.**  
Adoption in Hotel Industry: Use Budget Hotel as an Example. Annual Conference of Tourism Science, Apr, Beijing, China.
- Xu H., & **Qin D.** (2012) The Smart Tourism Analysis Based on Internet of Things Technology. The Second International Travel Academic Conference, Jun, Tianjin, China.
- Xu H., Lyu X., & **Qin D.** (2012) Tourism Distribution Channels Research Trend---Under the Empowerment View. Annual Conference of Tourism Science, Apr, Beijing, China.

### *[Published Books]*

- Xu H., **Qin D.** Tourism Economics (the 4th Edition). Nankai University Press. Apr 2016. Tianjin, China.

### *[Research Projects Funded]*

Mar.2021-Feb. 2022	AI-powered Service Failure in Hotel Industry. Center for Hospitality and Tourism Research, School of Hospitality and Tourism Management, Oklahoma State University. <b>Principle Investigator, USD500</b>
Jan.2017-Dec.2020	Customer Evaluation and Effect on Service Product Innovation. Natural Science Foundation of China. <b>Co-Investigator, RMB 300,000/USD45,500</b>
Sep.2016-present	Harmonious Development of Leisure Agricultural and Rural Tourism, <b>Co-Investigator, RMB 200,000/USD30,000</b>
Dec.2014-Dec.2015	Regional Tourism Cooperation Performance Evaluation and Influence Factors Analysis in Beijing, Tianjin and Hebei Province. The Key Project of Tianjin Social Science Planning Project. <b>Main Research Assistant, RMB 50,000/ USD7,600</b>
Nov.2013-Nov.2014	Tourism Human Resource Status of Tianjin. Tianjin Tourism Administration. <b>Main research assistant, RMB 12,000/USD1,800</b>
Jan.2011-Dec.2014	Modern Service Industry Development Strategy Research in China. The Key

	National Planning Office of Philosophy and Social Science. <b>Research Assistant, RMB 300,000/USD45,500</b>
Jan.2011-Dec.2013	Service Innovation Research on Budget Hotels in China Based on Theory of Product Hierarchy, Scientific Research Projects by China National Tourism Administration. <b>Research Assistant, RMB 30,000/USD4,500</b>
Jan.2011-Dec.2012	Tourism Supply Chain Research, Humanities and Social Science Foundation of Chinese Education Ministry. <b>Research Assistant, RBM 10,000/USD15,200</b>
Sep.2011-Aug.2012	Yajiageng Planning and Design, Jiaozi Group, Chengdu, Sichuan Province. <b>Research Assistant, RMB 100,000/USD15,200</b>
May.2011-Dec.2011	Binhai District Inbound Tourist Investigation, China Tourism Academy. <b>Research Assistant, RMB 10,000</b>