



**Zhang Yihang (Kelvin)**  
**Assistant Professor**

<u>Areas of Research Expertise</u>	<u>Areas of Teaching Expertise</u>
<ul style="list-style-type: none"> <li>● Qualitative research</li> <li>● Hospitality higher education &amp; training</li> <li>● Positive psychology &amp; tourism wellbeing</li> <li>● Sustainable tourism</li> </ul>	<ul style="list-style-type: none"> <li>● Tourism Psychology</li> <li>● Sustainable tourism</li> <li>● Risk management</li> <li>● Professional English</li> </ul>

**Academic Qualifications**

2019                      PhD / Critical Hospitality Studies / Edinburgh Napier University, UK  
 2012                      Master of Science / Education / University of Edinburgh, UK  
 2009                      Bachelor of Arts / Psychology / University of California, Riverside, USA

**Teaching Experiences**

2021    Present              Assistant Professor / Faculty of Hospitality and Tourism / Macau University of  
 Science and Technology  
 2017    2019                      Associate Lecturer / The Business School / Edinburgh Napier University, UK  
 2013    2014                      Lecturer / Malaysian Hospitality College, Malaysia

**Research Experiences**

2016    Present                      Managing Editor / Hospitality & Society [ISSN 2042 7921]  
 2014 (Jan    Jul)                      Research Analyst / Department of Tourism Management / South China University  
 of Technology, China  
 2009    2010                      Research Assistant / Department of Psychology / University of California,  
 Riverside, USA

**Publications**

[Journal Articles]

2021 Zhang, K. Exploring Critical Conceptual Space in Hospitality Higher Education, Hospitality & Society, Vol.11, Issue 2, p.209-233

2016 Zhang, K., Lynch, P., McIntosh, A. & Wengel, Y. Current and Future Potentialities of Critical Hospitality Studies: Conference Workshop Report, *Hospitality & Society*, Vol.6, Issue 1, p.77-82

[Newsletters]

2016 Zhang K. & Lynch, P. *Critical Hospitality Studies*. Academy of Management.

[Conference Proceedings & Presentations]

*Proceedings*

2016 Zhang, K. Critical Thinking and Hospitality Management Education: Exploring Potentials and Possibilities, Paper presented at EuroCHRIE, Budapest Metropolitan University.

2016 Zhang, K. Hospitality as Academic Tribes and Territories: The Knowledge Force-Field and Tribal Communication, Paper presented at CHSS, Edinburgh Napier University.

*Presentations*

2019 Zhang, K. Academic Inhospitality: Community Tensions, Affiliations, and the Formation of Academic Identities. *Critical Tourism Studies*, Ibiza, Spain.

2019 Zhang, K. The Development of Hospitality Management Higher Education in the UK: History, Current Progress and Future Potentialities. *Critical Hospitality Studies Symposium*, Chengdu, China.

2018 Zhang, K. Exploring Critical Conceptual Space in Hospitality Higher Education. *Critical Hospitality Studies Symposium*, Auckland, New Zealand.

2017 Zhang, K. Exploring Critical Conceptual Space in Hospitality Higher Education. *Critical Tourism Studies*, Mallorca, Spain.

2016 Zhang, K. Critical Thinking and Hospitality Management Education: Exploring Potentials and Possibilities. The European Council on Hotel, Restaurant & Institutional Education Conference, Budapest, Hungary.

2016 Zhang, K. Hospitality Higher Education and Curriculum Design: Space for Sustainability? *Critical Hospitality Studies Symposium*