

# Chu, Kai Cheung (Kenneth)



Assistant Professor  
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## Academic Qualification

2008 – 2012      PhD: The University of Hong Kong, Finance  
2005 – 2007      Master: The University of Hong Kong, Finance  
1996 – 1999      MPhil: The University of Hong Kong, EE. Engineering  
1993 – 1996      B.Eng.: The University of Hong Kong, EE. Engineering

## Working Experience

2022 –              Assistant Professor / The Macau University of Science and  
Technology  
2019 – 2021      Senior Research Fellow / Hong Kong Polytechnic University  
2015 – 2019      Research Assistant Professor / Hong Kong Polytechnic University  
2014 – 2015      Postdoctoral Fellow / Hong Kong Polytechnic University  
2012 – 2013      Lecturer / University of Hong Kong

## Teaching Activities

Corporate Finance; Financial Markets and Institutions; Quantitative Methods for Finance;  
Derivatives

## Research Areas

Financial Statement Analysis; Value Relevance; Financial Analysts; Corporate Finance  
(Real Options)

### **Selected Publications**

(Book Chapter) Cheng, C.S. Agnes, Chu, K.C. Kenneth, and Cathy Z. Liu. (2024). Accounting Information and Firm Valuation. In *Handbook of Investment Analysis, Portfolio Management, and Financial Derivatives* (Chapter 82). World Scientific.

Chu, K.C. Kenneth. and Zhai, W.H. Sophia. (2021). "Distress Risk Puzzle and Analyst Forecast Optimism." *Review of Quantitative Finance and Accounting*.

Chu, K.C. Kenneth, Chen, Sipeng, and Leung, Tommy. (2020) "A Novel Algorithm for Generating GVKEY-CIK Link Table." *Journal of Information Systems*.

Cheng, C.S. Agnes, Chu, K.C. Kenneth, and Ohlson, James A. (2020) "Analyst Forecasts: Sales and Profit Margins." *Review of Accounting Studies*.

Chu, K.C. and Wong, K.P. (2010), 'Progressive Taxation and Corporate Liquidation Policies with Mean-Reverting Earnings', *Economic Modelling*, 27(3), 730.

### **Other Professional Activities**

CFA Level III (2009)

### **Honors/Awards**

N.A.