

叶桂芬



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| 域 | Decision Sciences / Information |

教育背景

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|------|-------|-------------------------------|
| 2010 | 港城市大学 | Ph.D. in Information Systems |
| 2001 | 港大学 | M.Ed. in ICT in Education |
| 1998 | 港城市大学 | MPhil. in Information Systems |
| 1995 | 港城市大学 | BA in Information Systems |

教学活动

信息系统

合 信息系统

管理

研究方法

工作经

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|-------------|--------|
| 9/2011 - 现在 | 助理教授 |
| | 澳 科技大学 |
| | 商学 |
| | 决策科学系 |

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|-----------------|-----|
| 7/2001 - 8/2011 | 师 I |
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香港城市大学
商学
信息系统学系

7/1999 – 6/2001 导师 I
香港城市大学
商学
信息系统学系

研究领域

Education and Technology
Strategic Information Systems
Time Banking Charity Project
Quality of Librarian Services

学术期刊 文

Ip, Rachael & Wagner, Christian. (2020). LibQuality+ as a predictor of librarian success: Extracting new meaning through structural equation modeling. *The Journal of Academic Librarianship*, 46(2), 2020, 102102.

Cai, J., Ip, K. F., Ee, C., Zhao, J., Cai, J., & Zhang, H. (2019). Dispersion of radionuclides released by nuclear accident and dose assessment in the Greater Bay Area of China. *Annals of Nuclear Energy*, 132, 593-602.

学术研讨会 文

Ip, Rachael K.F., Huang, Y n & Lo, Peter P.W. (2021). The development of Technological Pedagogical Content Knowledge (TPACK) measurement tool for online education, In 27th Annual Americas Conference on Information Systems, AMCIS 2021.

Ip, Rachael K.F., Huang, Y n & Kan, Feli . (2019). The persuasive effect of e-Word-of-Mouth (eWOM) in social networking sites (SNSs), 2019 International conference of International Business Information Management Association (ibima), April 10-11, Granada, Spain.

Huang, Y., Ip, Rachael K.F. & Gao, F. (2019). Optimization model on Peak-Valley time electricity consumption. In 2019 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM), IEEE.

Huang, Y. & Ip, Rachael K.F. (2019). Making pricing and inventory decisions in a supply chain with retailer competition. *Procedia CIRP*, 83, 805-807.

Huang, Y., Ip Rachael K.F. & Liang, W. (2019). Game model for optimizing microgrid PPP project. In 2019 IEEE 6th International Conference on Industrial Engineering and Applications (ICIEA), IEEE.

Ip, Rachael, Kok, Terry, Wang, W.Y., Wong, K.Z., Xie, S.D. & Ye, K.X. (2018). Factors influencing the intention to use Alipay instrument development and validation, 2018 4th ICCE International conference on social science (ICCE-ICSS 2018), June 2018, Paris, France.

Ip, Rachael, Long, Sarah, Wong, Michelle & Yang, Susan. (2017). A preliminary study on teaching quality assessment from the perspective of students as customers, IEEE International conference on teaching, assessment, and learning for engineering (IEEE TALE 2017), December 2017, Hong Kong.

Ip, Rachael, Pang, Peggy & Wong, Michelle. (2017). What drives people to flaunt in social networking sites? Proceedings of the 8th International conference on e-Education, e-Business, e-Management and e-Learning (IC4E 2017), Kuala Lumpur, Malaysia.

其他专业 资格 奖 活动

Member of Editorial Review Board, *Journal of Global Information Management* (JGIM).

Member of Association of Information Systems

Member of IEEE Education Society

Reviewer of multiple international journals, e.g. Information Systems Journal, Journal of Librarianship & Information Science, Decision Support Systems, Library Hi Tech, Knowledge Management & E-Learning: An International Journal.

Reviewer of multiple international conferences, e.g. International Conference on Information Systems (ICIS), Pacific Asia Conference on Information Systems (PACIS), Americas Conference on Information Systems (AMCIS), Hawaii International Conference on System Sciences (HICSS).

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澳门科技大学云课堂教学杰出奖

澳门科技大学 2013-2014 学年教学杰出奖 优秀教师 奖

2008 Citation of Excellence Award by Emerald Management Review

International Conference on Information Systems (ICIS) Doctoral Consortium Fellow

2006, Milwaukee, Wisconsin, USA