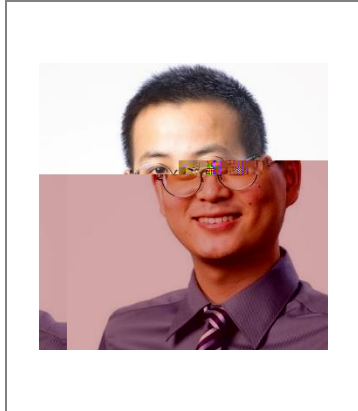


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Academic Qualification

2016-2022 Ph.D.: City University of Hong Kong; Marketing;

2010-2013 Master: Harbin Institute of Technology, Business Administration;

2006-2010 BS: Harbin Institute of Technology, Marketing.

Working Experience

2022-Present Assistant Professor / Macau University of Science and Technology

Teaching Activities

Marketing, Sales Management, Non-profit Marketing

Research Areas

Interorganizational governance, agency problems, unethical behaviors, conflict management

Selected Publications

Wang, Xiaoyan, **Haibo Pan**, Nibing Zhu, and Shaohan Alan Cai (2021),

International Marketing Review,

38(4), 717-735. <https://doi.org/10.1108/IMR-01-2019-0045>

(SSCI, ABS 3 stars)

Zhou, Mingjian, **Haibo Pan**

Relationship Conflict on Team Creativity: The Mediating Role of Team

Management Review, 26(12), 120-130. **(CSSCI, Chinese A Journal)**

Other Professional Activities

Pan, Haibo

Franchisor Plural Governance on Franchisee Performance: The Moderating Roles of System Size and Regulatory Envir *Paper Presented at 2018 Summer AMA Conference, Boston (August 10-12).*

Ji, Li, Xu Zheng, and **Haibo Pan**

Matching Governance Mechanisms, and Performance Implications in *Paper Presented at 2017 Winter AMA Conference, Orlando (February 17-19).*

Zhou, Mingjian, and **Haibo Pan**

Effects: Testing the

In the 19th International Conference on Industrial Engineering and Engineering Management, 683-690, Springer Berlin Heidelberg.

Honors/Awards