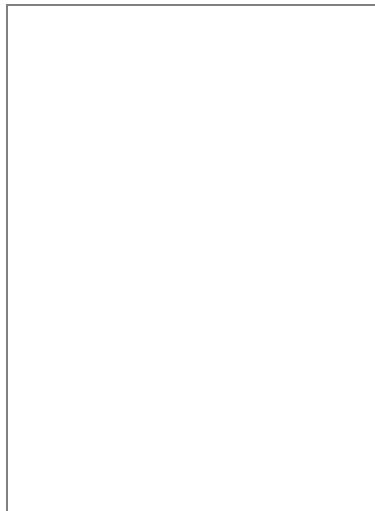


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- # # Ph.D / Management Science and Engineering /Fudan University
- # # Master / Management Science /Fudan University
- # # Bachelor / Physical Electronics /Fudan University

2016.3 - Present Vice President / Macau University of Science and Technology
2013.9 - Present Dean of School of Graduate Studies / Macau University of Science and Technology
2017.9 2019.4 Dean of Faculty of Hospitality and Tourism Management / Macau University of Science and Technology
2015.9 2017.1 Director of Institute for Social and Cultural Research/ Macau University of Science and Technology
2013.7 Professor / School of Business / Macau University of Science and Technology

Representative Publications

Journal Articles:

1. ! ! ! ! ! ! ! ! "
 2. ! ! ! ! ! ! ! ! \$
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Academic Books / Monographs:

2018 2019

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ISBN 978-99937-53-12-4

2007

Book Chapters:

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ISBN 7-111-21589-9

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Conference Proceedings:

1. ! ! !
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! ! "
2. ! -to-C e-Commerce
Market of China", Joint Conference on Information Systems, Salt Lake City, USA,
2005/07
3. Chuan Pang, "An empirical study on the factors affectin
B-to-C e-Commerce Markets of China", 5th International Conference on Management,
Vol.1, May 2004. ISBN: 99937-53-07-6, 540-548

Research Projects

-
- | Funding Source | Project Type | Number of Projects |
|--|---|--------------------|
| Macao Foundation | Research on Macao Human Resources(I) | 1 |
| | Research on Macao Human Resources(II) | 1 |
| | Study on Development Level and Strategy of Informatization in Macao | 1 |
| | Study on E-Commerce Business Models | 1 |
| | Research on the Risk Management and Risk Supervision of Internet Payment based on Consumer Behavior | 1 |
| National Natural Science Foundation of China | Research on the Risk Management and Risk Supervision of Internet Payment based on Consumer Behavior | 1 |
| | Study on E-Commerce Business Models | 1 |
| | Study on Development Level and Strategy of Informatization in Macao | 1 |
| Macao Science and Technology Foundation | Study on E-Commerce Business Models | 1 |
| | Study on Development Level and Strategy of Informatization in Macao | 1 |

Membership of Government, Academic Associations and community service

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Professional Qualifications and Awards

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