

Shi Lin (Elaine)



shilin@must.edu.mo

Academic Qualification

2009-2014 Ph.D.: City University of Hong Kong, College of Business, Strategic Management

2005-2009 LL.B.: Peking University, School of International Studies, Diplomacy

Working Experience

2023-present Assistant Professor/ Macau University of Science and Technology

2020-2023 Assistant Professor/ Huaqiao University

2016-2020 Assistant Professor/ Macau University of Science and Technology

2015-2016 Research Associate/ -Liverpool University

2014-2015 Macroeconomic Analyst/ Xiamen Xiangyu Co., Ltd

Teaching Activities

Strategic Management, Public Relations: Theory and Practice, Management, etc

Research Areas

Strategic Management, Organizational Development, Innovation

Selected Publications

Scholars Hub profile: <https://scholar.must.edu.mo/scholar/106004>

Shi, L. (2023). Exploring a market-
efficiency/effectiveness trade-off in micro-level exchanges. *Management Decision*, 61(1), 269-
289. <https://doi.org/10.1108/MD-09-2021-1227>

Shi, L., Mai, Y., & Wu, Y. J. (2022). Digital transformation: A bibliometric analysis. *Journal of
Organizational and End User Computing*, 34(7), 1-20.

Shi, L., & Yang, H. (2021). Attention stability, strategic stability, and firm performance in hypercompetitive environments. *Academy of Management Annual Meeting Proceedings*, (1), 11350.

Shi, L., Shi, G. C., & Qiu, H. G. (2019). General review of intelligent agriculture development in China. *China Agricultural Economic Review*, 11(1), 39-51. <https://doi.org/10.1108/CAER-05-2017-0093>

Shi, L. (2017). Constraints on the way to intended change. *Proceedings of China Marketing International Conference*, 219-248.

Conference papers

Shi

Academy of Management Annual Meeting, August 2023

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Academy of Management Annual Meeting, August 2021

Shi

Academy of Management Annual Meeting, August 2021

Shi

-up exchange process: A complex adaptive systems

Strategic Management Society Annual Conference, London, October 2020

Sun and Shi

development of intelligent agriculture? Empirical evidence from

the Annual Meeting of the Chinese Economic Society of

Australia, Perth, Jul 2017

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China Marketing International Conference,

Beijing, Jul 2017

Honors/Awards

Other Professional Qualifications and Activities

