

Fan ZENG



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Academic Qualification

2018-2021 Ph.D.: The Hong Kong Polytechnic University, Business Analytics;

**2016-2017 Master: The University of Manchester, International Fashion
Retails;**

2012-2016 BS/BA: South China Agricultural University, Economics.

Working Experience

2021-Present Assistant Professor / Macau University of Science and Technology

Teaching Activities

**Business Analytics, Operations Management, Logistics and Transportation,
Social Media Analysis, Text Mining**

Research Areas

**Business Analytics, Sustainable Operations Management, Logistics and
Transportation, Social Media Analysis, Text Mining**

Selected Publications

1. Zeng, F., Pang, C., & Tang, H. (2023). Sensors on the Internet of Things systems for urban disaster management: A systematic literature review. *Sensors*, 23(17), 7475-7495. [SCIE, 2022 IF 3.9, JCR Q2]

2. Zeng, F., Lo, C. K. Y., & Lee, S. H. N. (2022). Will communication of job creation facilitate diffusion of innovations in the automobile industry? *Sustainability*, *14*(1), 36-57. [SCI, SSCI, 2022 IF 3.9, JCR Q2]
3. Zeng, F., Lee, S. H. N., & Lo, C. K. Y. (2020). The role of information systems in the sustainable development of enterprises: A systematic literature network analysis. *Sustainability*, *12*(8), 3337-3365. [SCI, SSCI, 2022 IF 3.9, JCR Q2]
4. Zeng, F., Lee, S. H. N., & Heung, C. M. (2019). Consumer attitudes toward downward extensions: An exploration of Giordano's extension in Hong Kong. *Fashion and Textiles*, *6*(1), 1-24. [SCI, 2022 IF 2.4, JCR Q2]

Major Conference Papers

- 1.