

| | |
|---------------------------|--|
| Department: | Faculty of Hospitality and Tourism Management |
| Course Name | Research Methods in Tourism |
| Hours per week | 3 |
| Number of Credits | 3 |
| Course Description | <p>This course provides a methodological foundation for doing tourism research. Method here is understood not only as research techniques, procedures, and practices, but also as involving the theories and perspectives that inform the production of a particular kind of research and justify it in terms of knowledge-building skills. By exploring different tourism research methods, students will learn how to apply these methods themselves. Practical examples will be used to illustrate these methods and the problems entailed.</p> |